

ALTA Press Release



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For Immediate Release

ALTA ONE Launches in Scottsdale *Association Announces 2017 Meetings*

Scottsdale, Ariz., October 5, 2016 — The [American Land Title Association](#) (ALTA), the national trade association of the land title insurance industry, announced a new live event experience for the land title insurance industry: ALTA ONE.

ALTA ONE is the association's new member experience designed to provide the best education, networking and business solutions for attendees from all corners of the land title insurance industry. ALTA ONE's changes include a revamped schedule, retooled curriculum, new exhibit hall format and a more impactful and integrated experience for attendees.

"We've created the one event that is indispensable and irreplaceable for our members and our industry partners," said Michelle Korsmo, ALTA's chief executive officer. "We aim to create experiences that provide our members with innovative tools and practical solutions to anticipate and manage the opportunities and challenges ahead of our industry. ALTA's previous annual conventions grew at an amazing rate over the past few years. Our success is reflective of our members' desire for a convention worthy of their resources and time away from the office. We are excited to have even more title professionals join us at ALTA ONE in the years to come."

Learn more about ALTA ONE by [clicking here](#).

During ALTA ONE, the association also announced the dates of its 2017 major meetings:

[ALTA Innovation Boot Camps](#)

Denver: February 21-22 | Grand Hyatt Denver
Nashville: June 20-21 | Renaissance Nashville
Baltimore: August 23-24 | Royal Sonesta Harbor Court

[ALTA SPRINGBOARD](#)

March 8-10, 2017
Omni Fort Worth
Fort Worth, Texas

[ALTA Advocacy Summit](#)

May 8-10, 2017
The Watergate Hotel
Washington, D.C.

[ALTA ONE](#)

October 10-13, 2017
Trump National Doral
Miami, Florida

“We host programs for ALTA members that can benefit their organization and help them succeed in an evolving market,” Korsmo stated. “We are happy to offer another year of robust and energizing meetings for our members in 2017. I invite all title professionals to experience an ALTA event to network and learn with other industry professionals.”

For more information on ALTA’s meetings, please click [here](#).

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About ALTA

The [American Land Title Association](#), founded in 1907, is the national trade association representing 6,200 title insurance companies, title and settlement agents, independent abstracters, title searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that helps protect the property rights of millions of American homebuyers every year.